Necessary

Necessary cookies are absolutely essential for the website to function properly. These cookies ensure basic functionalities and secure features of the website, anonymously.

Cookie   _session_id
Duration   Session
Description This cookie creates an interim session ID used as an in-session user ID.

Cookie   gg-cookie-settings
Duration   90 days
Description Cookie set by a website or web application that utilizes a cookie consent management solution provided by Gravity Global

Cookie   __cf_bm
Duration   30 minutes
Description The __cf_bm cookie is a cookie necessary to support Cloudflare Bot Management, currently in private beta. As part of our bot management service, this cookie helps manage incoming traffic that matches criteria associated with bots.

Analytics

Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics of the number of visitors, bounce rate, traffic source, et.

Cookie   _ga_EPZX0PJ2GL
Duration   14 months
Description This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.

Cookie   MUID
Duration   24 months
Description Identifies unique web browsers visiting Microsoft sites. These cookies are used for advertising, site analytics, and other operational purposes.

Cookie	_ga
Duration	24 months
Description	Google Analytics cookie enabling control of one-time visits. This cookie is installed the first time a user enters the website through a browser. When the user comes back to the website through the same browser, the cookie will consider him to be the same user. Only in the event that the user changes browser, will he be deemed to be a different user.

Cookie	__hssc
Duration	30 minutes
Description	This cookie keeps track of sessions. Determine if HubSpot should increment the session number and timestamps. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.

Cookie	_hjSessionUser_#
Duration	12 months
Description	Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.

Cookie	__hstc
Duration	6 months
Description	tracking cookie used by the HubSpot marketing and sales platform to collect and store information about website visitors' interactions for analytics purposes.

Cookie	__hssrc
Duration	Session based
Description	Whenever HubSpot changes the session cookie, it is also set to determine if the visitor has restarted their browser.

Cookie	hubspotutk
Duration	6 months
Description	This cookie keeps track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts.

Cookie	SRCHUID
Duration	12 months
Description	This cookie is an analytics service that connects data from the Bing advertising network with actions performed on the website.

Cookie   _gcl_au

Duration   3 months

Description Google Tag Manager provided it to experiment with the advertisement efficiency of
websites using their services.

Cookie   CLID

Duration   24 months

Description This cookie is installed by Microsoft Clarity and stores information about how visitors
use the website. The cookie contributes to the creation of an analysis report. The data
collection includes numbers of visitors, where they visit the website from and pages
visited on the website.

Cookie   lidc

Duration   24 hours

Description LinkedIn tracking cookie used to store routing information when a visitor accesses
LinkedIn services from third-party websites.

Cookie   bcookie

Duration   12 months

Description This cookie is used to identify the visitor via an application. This allows visitors to log in
to a website via their LinkedIn application.

Cookie   AnalyticsSyncHistory

Duration   1 month

Description Used to store information about the time a sync took place with the lms_analytics
cookie.

Cookie   _clck

Duration   12 months

Description Used by Microsoft Clarity. Embedded Microsoft Clarity scripts set the cookie. The
purpose of this cookie is for heatmap and session recording.

Cookie   __hssc

Duration   30 minutes

Description	This cookie keeps track of sessions. Determine if HubSpot should increment the session number and timestamps. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.

Advertisement

Advertisement cookies are used to provide visitors with customized advertisements based on the pages you visited previously and to analyze the effectiveness of the ad campaigns.

Cookie	UserMatchHistory
Duration	1 month
Description	Used for id sync process. It stores the last sync time to avoid repeating the syncing process in a frequent manner

Cookie	_gid
Duration	24 hours
Description	This is a Google Analytics cookie that is responsible for tracking user behaviour.

Cookie	_uetsid
Duration	Session based
Description	Used by Facebook to deliver a series of advertisement products, such as real-time bidding from third-party advertisers.

Cookie	li_sugr
Duration	3 months
Description	Used to make a probabilistic match of a user's identity outside the Designated Countries.

Cookie	UserMatchHistory
Duration	1 month
Description	Used for id sync process. It stores the last sync time to avoid repeating the syncing process in a frequent manner.

Cookie	_uetvid
Duration	24 months
Description	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.